


**LIST OF LENDING SERVICE PROVIDES (LSP), DIGITAL LENDING APPS (DLA), DIGITAL LENDING APPS OF LENDING SERVICE PROVIDERS, DIRECT SELLING AGENTS (DSA), DIRECT MARKETING AGENTS (DMA) AND ANY OTHER LENDING PARTNERS ASSOCIATED WITH VRIDHI FINSERV HOME FINANCE LIMITED**


S. No.	Legal Entity/Incorporated Name	Brand Name	Category	Key Activities	Contact Details
1	Sahayya Finserve Private Limited	Sahayya Finserve Private Limited	DSA/DMA	Lead Generation Customer Acquisition	<b>Name: Prasanna BV</b> <b>Contact No: 9945519529</b>
2	HETM Finserv Private Limited	HETM Finserv Private Limited	DSA/DMA	Lead Generation Customer Acquisition	<b>Name: Mihieer Desai</b> <b>Contact No: 9725999800</b>
3	Ziel Financial Technologies Private Limited	Ziel Financial Technologies Private Limited	DSA/DMA	Lead Generation Customer Acquisition	<b>Name: Rajat Tandon</b> <b>Contact No: 9891374667</b>
4	Homeplus Finance Private Limited	Homeplus Finance Private Limited	LSP	Lead Generation Customer Acquisition	<b>Name: Alagarsamy Manimurugan</b> <b>Contact No: 9873363100</b>



**Vridhi Finserv Home Finance Limited**

CIN - U65999KA2022PLC156307

 83 101 67 101

 [contactus@vridhihomefinance.com](mailto:contactus@vridhihomefinance.com)

 [www.vridhihomefinance.com](http://www.vridhihomefinance.com)

 **Registered & Corporate Office Address** - 1st Floor, No. 38, GKR Sapthagiri Vaishtadhama, 12th Cross, Off CBI Road, Ganganagar, Bangalore - 560032