



**LIST OF LENDING SERVICE PROVIDES (LSP), DIGITAL LENDING APPS (DLA), DIGITAL LENDING APPS OF LENDING SERVICE PROVIDERS, DIRECT SELLING AGENTS (DSA), DIRECT MARKETING AGENTS (DMA) AND ANY OTHER LENDING PARTNERS ASSOCIATED WITH VRIDHI FINSERV HOME FINANCE LIMITED**

S. No.	Legal Entity/Incorporated Name	Brand Name	Category	Key Activities
1	G7 Teleservices Private Limited	G7 Teleservices	DSA/DMA	Lead Generation Customer Acquisition
2	Bajaj Finserv Direct Limited	Bajaj Markets	DSA/DMA	Lead Generation Customer Acquisition


**Vridhi Finserv Home Finance Limited** (formerly Vridhi Finserv Limited)

CIN - U65999KA2022PLC156307

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